

6 GREAT REASONS TO HIRE JASON SAFFORD

To Develop A Green Mind In Your Leaders

1. You want a speaker to create the pathway to success, not fill your people with temporary motivation

How your audience is connecting the dots with a speaker is important, **but if you really want them to leave the experience with a pathway to success, then Jason is your best ally.** His goal during his time with your audience is to help them identify their passion, determine their urgency and establish their direction for actualizing their goals. He wants every member of your audience to walk away remembering the impact of your event and how it helped them grow in some aspect of their life.

2. You want a FUN, entertaining, and memorable event, not another heartless teamwork talk that's forgotten as soon as it's over.

If you want your audience to be riveted, compelled, inspired or gasp, there is no better storyteller and dynamic speaker than Jason. He will take you on a roller-coaster ride full of twists and turns and safely deliver you to a valuable and impactful ending. Audiences have often rated him as the best speaker or program at an event saying, **"That was awesome! I learned more with Jason than I have in years!"**

3. You want a compatible and adaptive speaker, not one who doesn't understand what's most important to your people.

When selecting your speakers and programs, the biggest challenge you face is finding those that get your audience – their problems and needs. Having over 20 years of experience in a vast number of industries, **Jason works with your teams' goals to produce the most valuable content and message for your audience.** Whether it is nuts and bolts, greener grass or the outstanding spectacle, Jason has developed and worked with every level of leader and talent and always wants to put on the best show for the people attending.

4. You want a relatable, personalized presentation, not generic content that doesn't connect with your audience.

Your venue and your audience require **a speaker that connects and is relatable** and Jason recognizes those important details. From urban schools and community centers to rural cow pastures, factories, tech parks, banks or brunches, Jason boils down the message to the language of your audience. In advance of your program, he will learn the environmental and social details that are critical to your audience so that he can capture their spirit.

5. You want a highly customized presentation, not the same talk that would be given to a completely unrelated audience.

Your success is having an **audience that wants to come back for more** and Jason understands that's the main goal. Working with the basic building blocks of his presentation style and programs, **Jason constructs every talk & program around the outcomes** and stickiness that you want your audience to feel. And what's better, if you are not sure, Jason helps you improve those outcomes too!

6. You want someone to present that actually cares about your audience, someone to put a very personal touch on the presentation, and connect deeply with the audience, NOT a memorized unfeeling (boring) talk.

What people love most about working with Jason is when he looks at you and smiles knowingly. His natural warmth and excitement to share his energy is unmatched. He radiates a positive vibration that audiences in every sector of industry have enjoyed similar experiences – as soon as Jason's smile lights up the room, everyone leans in. **"He is sensitive, aware and observant to their pressure points and desires. His impact is heart-felt and resonates deeply,"** most audiences agree. And we are sure your audience will agree too.

To Book Jason Safford to Empower Your Leaders To Make A Bigger Impact On The World While Achieving Their Personal Goals,

Contact: 800.852.5185 or Email: info@jasonsafford.com

